

## INVEST IN THE FUTURE OF OUR COMMUNITY!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

### PAHS PUBLICATIONS

Phone: (570) 621-2974

Address: 1600 Elk Ave,  
Pottsville, PA 17901

Email: tidelines@  
pottsville.k12.pa.us

Website:  
www.pahstidelines.com

Adviser:  
Mrs. Leslie Herring

Checks payable to PAHS  
Publications

## INVESTMENT BENEFITS:

**Yearbook Space:** We use a full color block system in the community section of our yearbook. Ads are inserted in 4-block, 6-block, 10-block, and full page sizes. All include QR code with direct link to your business or preferred social media page.

**Tidelines Online Ad:** Online Ad content will directly link to your business or preferred social media page. Ad content can be changed seasonally throughout the year to match your events and promotions.

**Calendar space:** Back by popular demand! PAHS Publications will be producing a paper calendar for 2019-2020 school year that will be direct mailed to families of each student in the district as well as distributed to all district staff members and various community groups. Your full-color ad will be featured!

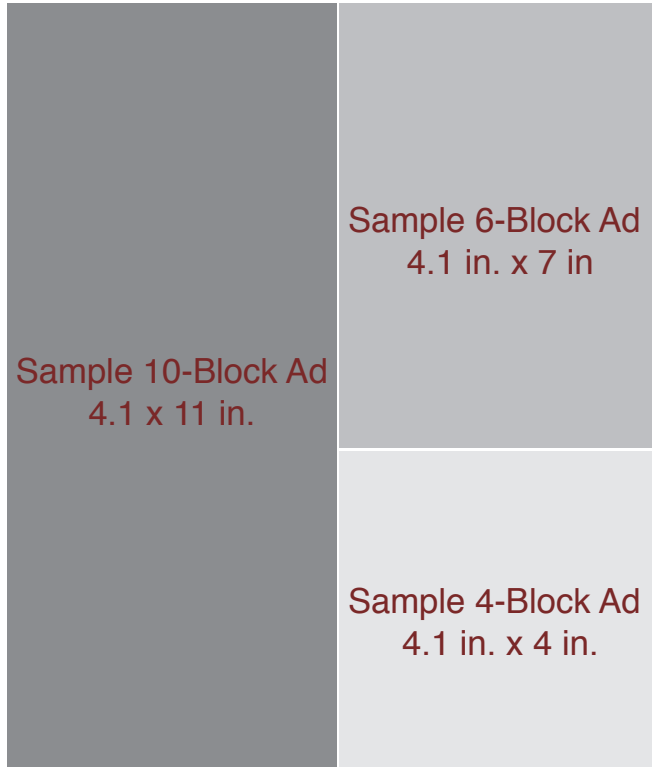
**Social Media Post Shout-outs:** We want the community to be continually reminded of how much your support means to developing our program and helping students to learn the real-world skills they need to succeed in today's workplace. You will receive linked photos and videos of our production team throughout the year that show the community what your generosity has helped us accomplish!

Tide Pride Pals <b>\$350</b>	Communications and Mass Media Members <b>\$1,000</b>	PASD Publishing Partners <b>\$3,000</b>	Crimson Creators Circle <b>\$5,000</b>
4-block space 3 month web ad 1 reg cal ad 1 Shout-out	6-block space 6 month web ad 1 premium cal ad 3 Shout-outs	10-block space 9 month web ad 2 premium cal ads 6 Shout-outs	Full Page Space 12 month web ad 3 premium cal ads + cover space 12 Shout-outs

*Don't see a level option that fits your organization? We can custom design a package just for you!*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# YEARBOOK SPACE



## YEARBOOK BUSINESS AD PRICES

-Individual Ad Prices:

1. Four Block-\$100
2. Six Block-\$150
3. Ten Block-\$ 250
4. Full Page-\$ 500

## CALENDAR SPACE

REGULAR	PREMIUM	COVER
\$500	\$1000	\$500

## HOW TO SUBMIT YOUR AD:

- Submit a PDF of your design by email.
- Commission our design staff to create a new ad! You provide the content (images and text) and we'll make it attention-grabbing. You will receive a proof for approval before publishing and the new ad is yours to use on any of your own business media.

## SOCIAL MEDIA SHOUT-OUTS:

- Give us your preferred social media platform (with your page name) and we'll show the community how your donations have helped our program with specific photos and text.
- Individual shout-outs are priced at \$25
- Organizations that invest in at least 10 individual shout-outs will automatically receive at least one video post.

## TIDE LINES AD

THREE MONTHS	SIX MONTHS	NINE MONTHS	TWELVE MONTHS
\$350	\$625	\$900	\$1150

## THANK YOU!

*Your support will provide PAHS Publications students with crucial equipment and experiences to help them continue to produce quality publications while learning the real-world skills they need to become future workplace leaders.*